

Sponsor Prospectus

**FLY ABOVE
GO BEYOND**

Access America's
UAS Proving Ground

World's Longest Running UAS Event

19th Annual

**UAS
SUMMIT
& EXPO**

**Oct. 14-15,
2025**






Alerus Center
GRAND FORKS, ND
TheUASsummit.com

(866) 746-8385 / service@bbiinternational.com









UAS MAGAZINE

BBI INTERNATIONAL
MEDIA & EVENTS

PLATINUM LEVEL SPONSORSHIPS *Sponsorship info on next page*

 GRAND FORKS COUNTY, ND	 Grand Forks Region ECONOMIC DEVELOPMENT		
Custom Networking Event (1 available)	General Session & Main Stage, Tuesday Reception (1 available)	Name Badge Lanyard (1 available)	Social Network App & Pocket Guide (1 available)
SOLD	SOLD	SOLD	SOLD
 UNIVERSITY OF NORTH DAKOTA			
Conference Bag (1 available)	Digital Registration Desk (1 available)	Innovation Zone (1 available)	UAS Podcast Lounge (1 available)
SOLD	Available	Available	Available

GOLD LEVEL SPONSORSHIPS & ADD-ONS

 delta advisory group			 NDSU
Innovation Stage (1 available)	Breakfast Sponsor (1 available)	WiFi Sponsor (1 available)	Lunch Sponsor (2 available)
SOLD	SOLD	SOLD	SOLD
			
Water & Coffee Stations (1 available)	Bingo Card Sponsor (1 available)	Expo Sponsor (1 available)	Refreshment Break (1 available)
SOLD	Available	Available	Available
			Student Access (5 available)
Student Access Sponsor 10 Students (1 available)	Ice Cream Social (1 available)	ReCharge Lounge (1 available)	Floor Direction Decals (5 available)
Available	SOLD	SOLD	Available
			Blackout Bingo Participant (10 available)
			Available

Marketing/Branding Opportunities	Platinum	Gold
One complimentary (8 X 10) premium exhibit space in the expo	✓	✓
Two e-mail blasts to all conference attendees	✓	✓
One-piece marketing material distributed at the event	✓	✓
Two-time use of conference mailing list	✓	✓
Top placement of company logo and link to company website on every page of the conference website	✓	
Company logo and URL on every page of event website		✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" page of the event website	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓
Top placement and company logo on signage; verbal and visual recognition in general session sponsor slide presentation	✓	
Company logo on signage; verbal and visual recognition in general session sponsor slide presentation		✓
Opportunity to promote separate side event to attendees through the conference website	✓	✓
Comp Registrations		
Five complimentary full-conference registrations	✓	
Three complimentary full-conference registrations		✓
Executive Boardroom Use		
Executive boardroom available - private meetings	✓	

PLATINUM General Session, Main Stage & Tuesday Reception (1 available)

Your company's name will be displayed during the General Session presentations at the conference. This sponsorship allows you to take advantage of the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.

Recognition at General Session, Main Stage & Networking Reception

- Logo on big screen before and after the general session and during each presentation
- 30-second speaking spot, during the general session to promote your product
- Naming rights – example “Your Name General Session”
- Company logo on signage at event
- Tabletop cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables

PLATINUM Conference Bag (1 available)

Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.

Recognition on Conference Bag

- Company logo printed on conference bag given to all attendees

PLATINUM Name Badge Lanyard (1 available)

Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!

Recognition on Name Badge Holder & Lanyard

- Company logo printed on name badge lanyards for all attendees

PLATINUM Digital Registration Desk (1 available)

Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register or walk past the digital kiosks, they'll view your logo and read your promotional materials that will be handed out at the registration desk.

Recognition in the Registration Desk

- Large digital background used at the registration desk
- Logo on lighted kick panel at desk
- Exclusive promotional material at registration desk

PLATINUM Innovation Zone (1 available)

You'll have your logo displayed in one of the most exciting areas of the entire event. Exhibitors will demonstrate their latest innovations as the attendees of the conference watch. Become the Innovation Zone sponsor and see how high your name will soar!

Recognition as Innovation Zone Sponsor

- Recognition on all Innovation Zone signage

PLATINUM Social Networking App & Pocket Guide (1 available)

UAS Connect is an exclusive online social media site for the Conference and is the perfect sponsorship for a consulting service or supplier to the industry. Attendees visit the site before, during and after the event, so you'll gain maximum exposure with conference goers looking to make connections and find new products and services. Start connecting with the industry, become the exclusive sponsor of UAS Connect!

POCKET GUIDE ARTWORK DUE: Sept. 15th

Recognition on UAS Connect App

- Company logo in the header (App)
- Company logo on online agenda (App)
- Company logo in emails (promoting App)
- Company logo at the event

Recognition on the Pocket Guide

- Logo on front page of pocket guide
- One (1) ad in the pocket guide

PLATINUM UAS Podcast Lounge (1 available)

Being a sponsor of the podcast lounge at the UAS Summit & Expo presents a unique opportunity to align your brand with the forefront of UAS technology and innovation. As a sponsor, your organization will gain significant exposure during live podcast recordings on the bustling Expo floor. This dynamic setting ensures that your brand is seen and heard by a diverse and engaged audience of industry professionals, researchers, and decision-makers.

Recognition with UAS Podcast Lounge

- Signage on the expo hall floor
- One podcast interview promoted to 85,000+ email subscriber to UAS Magazine
- Logo displayed on videos posted online after the event
- Mention on a podcast (Brought to you by “your company name.”)
- Hanging Sign in the expo hall

GOLD Bingo Card Sponsor (1 available)

As a sponsor, will you get the center spot of the card and have the opportunity to place your advertisements in two different spots on the BINGO card. You'll also have your logo placed on all examples of the BINGO card and all marketing materials promoting BLACKOUT BINGO.

BINGO CARD ARTWORK DUE: Sept. 15th

Recognition as Bingo Card Sponsor

- Center position on the BINGO card
- Three advertisements on the BINGO card piece (in all attendee bags)
- Logo on Bingo promotions on the summit website
- Opportunity to draw and announce the BINGO winner on the giveaway stage

GOLD WiFi Sponsor (1 available)

This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your brand and company name will be displayed to conference attendees every time they log in to the internet provided by you.

Recognition on WiFi Sponsor & Marketing Opportunities

- Signage with required password at the Summit. Attendees enter the password to use the WiFi connection
- User's browser redirected to your website after connection established. An example of this would be when you connect to Internet in hotel room

GOLD Innovation Stage (1 available)

Promote your company as attendees learn about the latest technologies and services innovating the UAS industry. Located on the exhibit hall floor, your logo will be placed on signage in the innovation stage seating area and on the backdrop of the stage itself, as select exhibitors present their products and services to attendees.

Recognition on Innovation Stage & Marketing Opportunities

- Onsite Signage
- Innovation Stage schedule signage
- Logo on stage backdrop
- Logo on emails promoting the Innovation Stage

GOLD ReCharge Lounge (1 available)

Give your company's brand a boost by becoming the reCharge Lounge sponsor. A self-service mobile device charging kiosk, equipped with multiple charging tips, and company graphics customized with your messaging and advertising. It is located in the heart of the Expo Hall.

Recognition in the reCharge Lounge & Marketing Opportunities

- Recognition on all reCharge Lounge signage
- Exclusive opportunity to place company info and materials in the lounge area for perusal by visitors
- Digital graphics provided by sponsor promoting company/services

GOLD Ice Cream Social Break (1 available)

This has become one of the most popular breaks during the Summit. You'll gain exclusive recognition with attendees as they enjoy the ice cream sundae bar and network with exhibitors on the Expo floor. Your company logo will be exclusively displayed on buffet tables, napkins and signage during the break.

Recognition at Ice Cream Social Break & Marketing Opportunities

- Tabletop cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event

GOLD Lunch Sponsor (2 available)

Day 1 or Day 2 - Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.

Recognition at Lunch & Marketing Opportunities

- Company logo on signage displayed at event
- Tabletop event cards and napkins displaying company logo on buffet tables
- Verbal recognition during lunch and opportunity for sponsor rep to address lunch attendees
- Logo on agenda online prior to show and on UAS Connect

GOLD Refreshment Break Sponsor (1 available)

As a Refreshment Break sponsor, you'll gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during the break.

Recognition at Refreshment Breaks & Marketing Opportunities

- Tabletop cards with company logo on buffetttables
- Company logo on napkins on buffet tables
- Company logo on signage displayed at event

GOLD Water & Coffee Stations (1 available)

Your current and potential customers will appreciate the abundance of water & coffee generously distributed throughout the Expo Hall.

Recognition at Water & Coffee Stations & Marketing Opportunities

- Logo prominently displayed on all water & coffee stations and all water cooler cups
- Opportunity to display/distribute company information next to water & coffee stations

GOLD Expo Hall Map Sponsor (1 available)

The Expo Hall Map sponsorship allows you to have your logo placed on all references of the Expo Hall. Your company logo will be placed online and on large Expo Hall signage throughout the event.

Recognition on Maps & Marketing Opportunities

- Company logo next to Expo Map on event website or any email featuring the Expo Map
- Company logo placed next to Expo Map on all signage throughout the Event

GOLD Breakfast Sponsor (1 available) - Sponsor both Breakfasts

Start the day off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.

Recognition at Breakfast & Marketing Opportunities

- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show

GOLD Student Access Sponsorship (1 available)

We receive many requests from students about getting access to the Summit presentations and trade show floor, however even at a discounted rate they are unable to pay the student fee. As a Student Access Sponsor, you'll have the ability to give up to 10 college students access to the entire conference. In addition to giving students access, your name will be promoted on their name badges.

Marketing/Branding Opportunities

- Listed as the sponsor on on-site signage
- Mentioned as the sponsor during the General Session

ADD ON OPTION Floor Decals (5 available)

Increase Traffic to Your Booth - Availability is limited and will sell out fast!

Follow your floor decal road! Two-foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.

Marketing/Branding Opportunities

- Logo and booth # prominently displayed on five (5) floor decals

ADD ON OPTION Bingo Participant (10 available) - Increase Booth Traffic - Must be an exhibitor

Become a participant in UAS Summit's BLACKOUT BINGO game, created to help move conference attendees around the exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit and receive a stamp from all participating exhibit booths to be entered in the prize drawing. As an exhibitor, you have the opportunity to purchase a BINGO square and increase traffic to your booth. Limited availability – only 10 exhibitors – viewed by 400+ attendees.

DEADLINE September 15, 2025

Exhibitors committing after this date may not be included on onsite signage or the BINGO Card.

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